

BROCHURE & Partnership Opportunities

© EDA Pty Ltd 2022 - 2025 EdaFace Brochure

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E-Book Format

EdaFace Manual Brochure is available on various online platforms such as <u>EdaFace Mall</u> and Amazon.

You can also access the electronic and blockchain formats on the EdaFace Academy store: <u>school.edaface.com/ebook</u>.

Hardcopy Format

Hardcopies (paperback) of the brochure can be ordered online or obtained from your local bookshops or send an email to: <u>support@edaface.com</u>.

Why You Need to Partner with Us

This booklet presents the exciting opportunities and benefits for individuals, institutions such as companies, and governmental agencies



"I will lift up my eyes to the hills; from whence comes my help? My help comes from the Lord, Who made heaven and earth" – King David son of Jesse (1010 - 971 BC) Psalms 121: 1, 2 NKJV

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EdaFace Introduction

EdaFace is a rising leader in the digital age, combining blockchain technology and artificial intelligence to power the Decentralized World System.

It features a multichain NFT Marketplace for minting, trading, and staking NFTs, along with a decentralized exchange (EdaFace Dex) offering spot and derivatives trading, yield farming, and lending.

EdaFace platforms enable users to transact on digital products, stay updated with real-time crypto news, and list or track tokens.

Through EdaFace Launchpad, users can participate in presales and coin offers, while EdaFace VAC (the Verification Asset Centre) safeguards against scams.



EdaFace also pioneers blockchain-based commerce (bcommerce) through its Shopping Mall, with Eda Coin (EDA) at the core of the ecosystem.

Eda Coin is currently on BNB Smart Chain as a BEP20 token but will migrate to its blockchain, EdaChain, in the second stage of the blockchain construction.

Certainly, with robust innovation and user support, EdaFace is helping shape the decentralized future of the Fourth Industrial Revolution.

This Brochure summarizes the activities of the EdaFace Ecosystem and guides you on how to partner with EdaFace which will bring new insight for your financial freedom.

Section One: EdaFace Ecosystem

Chapter 1: Our Rapidly Changing World

In the year 2000, there was a major shift to a new era. It was the birth of the Information Age!

The cardinal feature of this new age is **Digital Transformation**, also known as the **Fourth Industrial Revolution**, characterized by five fundamental elements:

- Artificial Intelligence
- Blockchain technology
- Genetic Engineering
- Internet of Things, and
- Quantum Computing.

The fact is that our world is changing rapidly, and with it, the ability to create wealth is becoming easier. However, only those who correctly position themselves will amass stupendous wealth.

History has a way of repeating itself. As with the First, Second, and Third Industrial Revolutions, only a few people are positioning themselves correctly to reap the benefits of these rapid changes in our world.



Fig. 1.1. EdaFace is designed to bring new insight into these changes for your financial freedom.

This Brochure unveils EdaFace and guides you on how to partner with EdaFace and reap the huge benefits of these dynamic transformations.

Ch<mark>ap</mark>ter 2: Benefits of Blockchain

Just like what happened in the late 1990s during the Internet Boom Era, another era is emerging – *the Blockchain and Artificial Intelligence Era*.

One key technology of EdaFace is Blockchain. The Blockchain technology offers the following main benefits:

(a). Decentralization

Blockchain eliminates central authorities so that you can do your business transactions without the fear of seeking someone's permission or trust. In other words, blockchain offers *permissionless* and *trustless* transactions.

(b). Safety

For the first time in human history, we now have a system that cannot be hacked. Blockchain cannot be hacked as a result of its distributed ledger system and cryptographic technology. Hence, data storage, transmission, and reception are very safe.



Fig. 2.1. EdaFace is here to guide you into the emerging new age of digitalization!

(c). Immortality

Data stored on blockchains are retained immortally with no fear of loss.

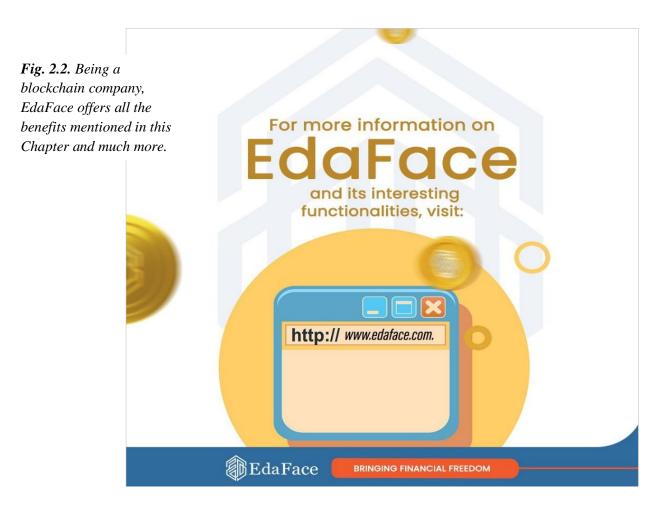
(d). Uniqueness

Blockchain gives data unique identification much like the uniqueness of our fingerprints so that each file that is stored can easily be identified. In other words, *blockchains offer privacy and eliminate plagiarism, copyright infringements, and all other forms of stealing.*

Indeed, blockchain offers good news for artists, inventors, creators, innovators, and all those who suffer from copyright stealing of their creative works!

(e). Faster Transactions

Blockchain offers faster transactions across borders than the traditional payment systems that are available. This means you can safely and rapidly move your money from one region to another in a split second.



Chapter 3: What Is EdaFace?

EdaFace is a user interface aggregator powering the *decentralized world system* using blockchain technology and artificial intelligence.

This means EdaFace integrates all the activities of the Crypto Market onto one platform for seamless and speedy transactions for users. It is the first of its kind in the global crypto industry.

You can read more about EdaFace's uniqueness on its website: edaface.com.

3.1. Company Registration

EdaFace is the product of Emerging Digital Age (Pty) Ltd, trading as EDA.

EDA Pty Ltd is a private (limited) company, duly incorporated under the South African Companies Act, 71 of 2008, with company registration number: 2021/818038/07.

EdaFace Team is made up of vibrant young experts and technocrats who have a combined 56 years of crypto experience and blockchain expertise.

Visit the EdaFace website (<u>edaface.com</u>) to read the profile of each EDA Team member.



Fig. 3.1.

Our Vision: Bringing New Insight for Your Financial Freedom.

3.2. Our Mission:

- (1). Provide a one-stop platform for a crypto user to access the crypto industry
- (2). Simplify and make user-friendly all crypto transactions
- (3). Increase rapid adoption of crypto as the currency of the emerging digital world
- (4). Pioneer the digitalization process in Africa and across the globe
- (5). Empower the user and his family financially.

3.3. Core Values

To fulfil its vision, EdaFace is committed to the following core values:

- Creativity
- Excellence
- Passion
- Integrity
- Transparency



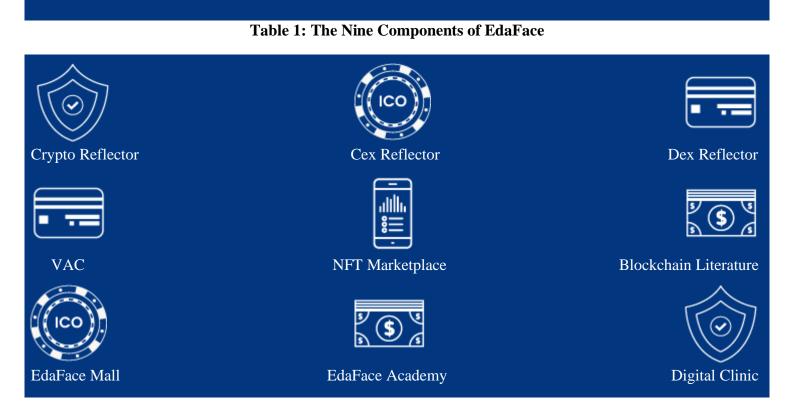
Chapter 4: Structural Arrangement of EdaFace

EdaFace is a structural edifice with multi-purpose utilities. The various structures of EdaFace are methodologically arranged into 4 levels:

4.1. Level 1: Components

The entire EdaFace platforms are organized into Nine Components (see Table 1). The 9 Components are:

Component 1: Crypto Reflector Component 2: Centralized Exchange Reflector Component 3: Decentralized Exchange Reflector Component 4: Verification Asset Centre Component 5: NFT Marketplace Component 6: Blockchain Literature Component 7: EdaFace Mall Component 8: EdaFace Academy Component 9: Digital Clinic



4.2. Level 2: Compartments

Each Component is divided into Compartments. Some Components have two Compartments while others have up to 4 or more Compartments.

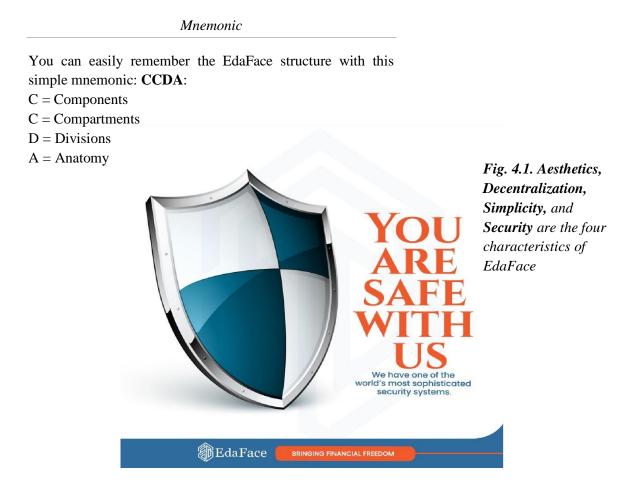
Collectively, there are 30 Compartments. See Table 2.

4.3. Level 3: Divisions

Each Compartment is further divided into Divisions. There may be two or more Divisions for each Compartment.

4.4. Level 4: Anatomy

Each Division is organized in such a way that it is easy to navigate and offers speedy transactions. The structural organization of the Division is what is known as the Anatomy. Thus, the Anatomy is the framework of EdaFace.





	EdaFace Components	EdaFace Compartments
1	Crypto Reflector	(a). Crypto Ranking Platform
		(b). Trending Platform
		(d). Peer-to-Peer Market
2	Cex Reflector	(a). Cex Spots Listing
		(b). Cex Derivatives Listing
		(c). Launchpad
3	Dex Reflector	(a). Dex Spot Listing
		(b). Dex Derivatives Listing
		(b). EdaFace Dex
1	Verification Asset Centre	(a). Scam Detection Centre
		(b). Project Listing Centre
5	NFT Marketplace	(a). Art NFT Arena
		(b). Collectible NFT Arena
		(c). Gaming NFT Arena
5	Blockchain Literature	(a). Blockchain Book Platform
		(b). Blockchain Song Platform
		(c). Blockchain Video Platform
7	EdaFace Mall	(a). Merchandise
		(b). Employment Platform
		(c). B-Commerce
		(d). Miscellany Arena
8	EdaFace Academy	(a). Newsfeed Platform
		(b). School of Cryptocurrencies
		(c). Chat Forum
		(d). EdaFace Tutor Bot
)	Digital Clinic	(a). Physician Compartment
		(b). Pharmacist Compartment
		(c). Midwife Compartment
		(d). Laboratory Compartment
		(e). Medical Records

Chapter 5: Phases of Development

EdaFace Ecosystem is a well-thought-out project and its infrastructural development is organized into phases as briefly discussed below.

5.1. Phase One Infrastructure Development

This development phase consists of the construction of Components 1 to 4.

Thus far, 75% of the Compartments have been built and launched, and these include EdaFace Launchpad, Peer-to-Peer Market, and Crypto Ranking Platforms where you can see crypto assets being displayed with their order of ranking.

You can see these platforms and interact with them at their websites: <u>listing.edaface.com</u> <u>listing.edaface.com/top-gainer-coins</u> p2pmarket.edaface.com

The Compartments that are still in the alpha or beta stage of development are:

- Trending Platform
- EdaFace Dex a decentralized exchange
- Scam Detection Centre

You can follow their development stages via EdaFace Forum... forum.edaface.com.



Fig. 5.1. We keep to our promise as evidenced by the progress of our Roadmap. You can monitor the ongoing development and launching of the various platforms of EdaFace Ecosystem by joining EdaFace Communities. See Chapter xxx of this Brochure.



5.2. Phase Two Infrastructure Development:

This development phase consists of the construction of Components 5 to 9.

Component 5: NFT Marketplace

The unique EdaFace NFT Marketplace has been built and it has successfully passed through the alpha and beta stages of construction. Its smart contracts are being audited.

You can view and interact with this platform here: <u>nft.edaface.com/</u>.

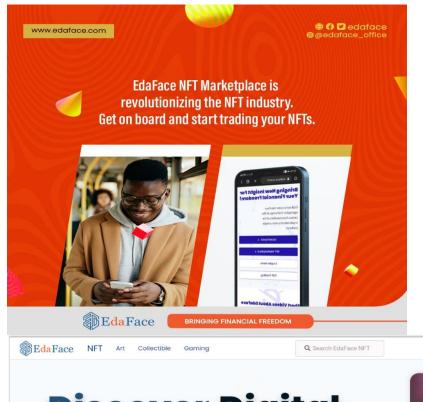
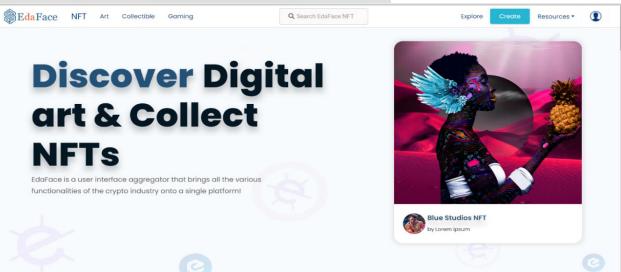


Fig. 5.2. EdaFace NFT Marketplace is rapidly growing to be among the most popular marketplaces in the global crypto industry; meaning that EdaFace users have the opportunity to market their tokenized assets globally.



Component 6: Blockchain Literature

This specialized component has been built and it has successfully passed through the alpha and beta stages of construction.

EdaFace Blockchain Literature is structured into the NFT Marketplace with smart contract integration. Hence, you can view and interact with this platform here: <u>nft.edaface.com/blockchain-literature</u>.

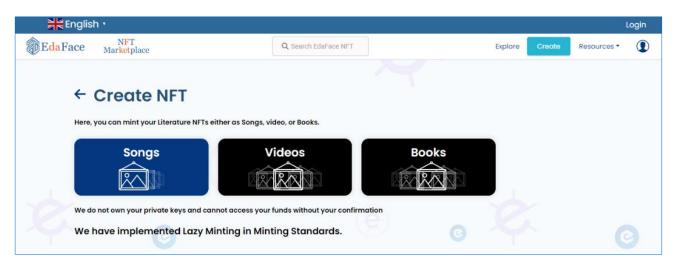


Fig. 5.3. EdaFace Blockchain Literature Minting Page.

EdaFace Revolutionizes Digital Literature!

EdaFace Blockchain Literature provides a platform for minting books, songs, plays, etc.

Thus, EdaFace blockchain technology simplifies authoring, editing, publishing, and marketing of books, songs, plays, etc., thereby allowing content developers to have full control of the monetization of their products and direct access to their clients without interference from middlemen, as well as gives the consumer the freedom to access full or parts of the contents based on affordability.



Component 7: EdaFace Mall

This is a blockchain-web 3 version of Amazon. It introduces blockchain commerce (b-commerce) as opposed to electronic commerce (e-commerce).



Fig. 5.5. By using EdaFace Mall, your goods and services will be exposed throughout the Crypto Market and the digital world in general.

Component 8: EdaFace Academy

This Component is made up of four Compartments, which are:

(a). School of Cryptocurrencies

This consists of Primary, Secondary, and Tertiary Schools for didactic interactive learning.

(b). EdaFace Newsfeed

This churns out all news in real-time from the world of blockchain and artificial intelligence and the digital space in general.

(c). EdaFace Forum

This is the interactive platform for all users of the EdaFace Ecosystem.

(d). EdaFace Tutor

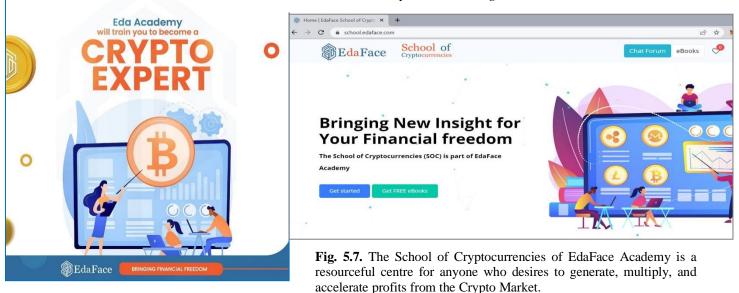
This is an artificial intelligence that provides information about the EdaFace Ecosystem.

The first three Compartments have been launched while the last one EdaFace Tutor is in its beta stage of development.

You can view and interact with these platforms here:

<u>school.edaface.com</u> <u>news.edaface.com</u> <u>forum.edaface.com</u>

Fig. 5.6. EdaFace Academy has a rich resource of materials including several electronic books and blockchain books, which can be purchased using \$EDA.





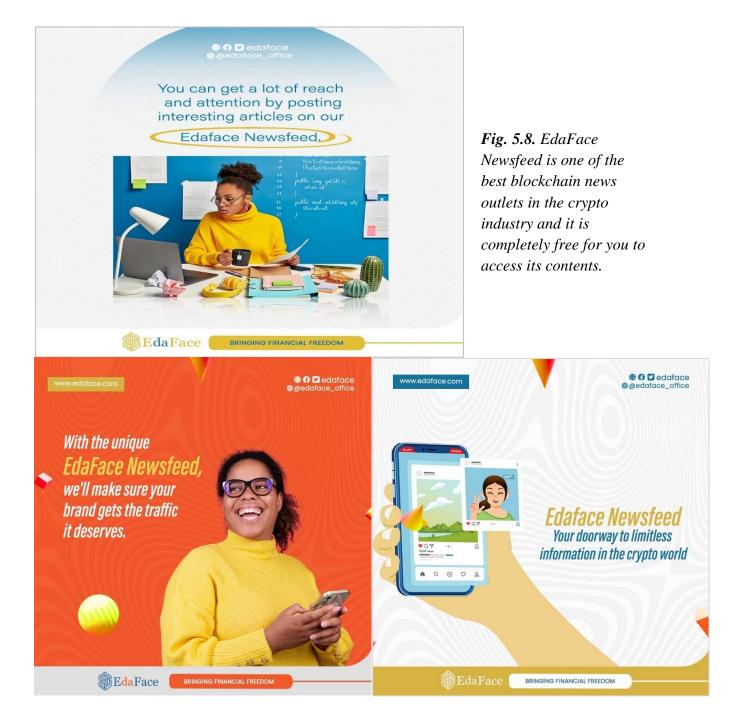


Fig. 5.9. EdaFace Newsfeed is quite ingenious and dynamic, unveiling news in real-time from the Crypto Market, blockchain and artificial intelligence industries, and the digital world in general.

If you are serious about making profits from the Crypto Market, you'll need to regularly visit EdaFace Newsfeed for updated and current news in the market.

Section One: EdaFace Ecosystem



Fig. 5.10. Project owners and writers can place their adverts on the dynamic EdaFace Newsfeed platform.

Component 9: Digital Clinic

This component is in the alpha stage of development. The app is undergoing massive development, evaluation, and restructuring to meet the goal of the platform.

You can see the alpha stage of development here (clinic.edaface.com).

EdaFace Digital Clinic will be offering the following utilities:

(a). Cloud Storage Services

Cloud storage is growing in importance as a result of the vast amount of data institutions need to store and process. With blockchain, healthcare institutions can take advantage of decentralized cloud storage nodes.

EdaFace Digital Clinic seeks to deliver this service.



(b). Identity Data Management

With EdaFace Digital Clinic, the identity management system in healthcare delivery is expected to grow into a selfsovereign identity approach where users can take ownership of their data, utilizing blockchain technology in seeking healthcare services.

(c). Contract Management

With EdaFace Digital Clinic, healthcare providers and consumers can sign contracts digitally and securely store the encrypted contracts.

(d). IoT Sensor Data Purchasing

Internet of Things (IoTs) generate big data and they are being deployed in many sectors of the economy, including healthcare. EdaFace Digital Clinic is being constructed to ensure that the generated healthcare data are only accessed by those authorized to do so.

Due to these heavy-weight utilities, the Digital Clinic, which is the first conceived project of EdaFace, is taking extra time to develop. You can follow its development stages via EdaFace Forum: <u>forum.edaface.com</u>



Fig. 5. 11. The Digital Clinic is a unique component of the EdaFace Ecosystem. It seeks to digitize the healthcare system in Africa and beyond.

5.3. Phase Three Infrastructure Development

This phase involves the development of layer one public blockchain, called EdaChain, in which EDA Coin will be the primary utility coin.

EdaChain development is divided into Seven Stages: Stage 1: EdaChain Core Stage 2: Coinage and Migration Stage 3: Eda Wallet Stage 4: Smart Contract Enablement Stage 5: EdaChain DApps Stage 6: Scalability Enrichment Stage 7: Soft Fork of EdaChain Core

This Phase Three development is a separate entity from the EdaFace Ecosystem that is being handled by the EdaChain Foundation. It is mentioned here because of its brotherly relationship to EdaFace Ecosystem.

The commencement date for the Phase is the first quarter of 2025. Details are available in *EdaChain Whitepaper*, which will be unveiled in due course, and you can follow its development stages via EdaFace Forum... <u>forum.edaface.com</u>

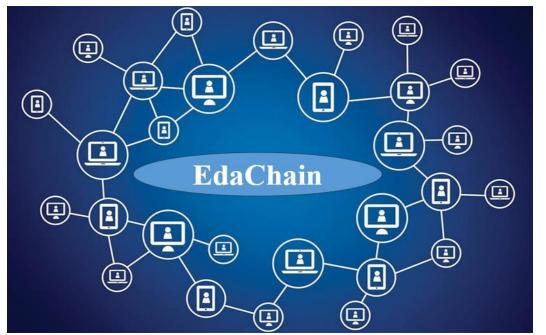


Fig. 5.12. Watch Out! EdaChain, the universal, gasless, public, permissionless, layer-one blockchain, is coming!

Chapter 6: Eda Coin – the Phenomenal Currency!

Eda Coin (abbreviated EDA) is the utility coin for the EdaFace Ecosystem. The coin is an ethical, community-driven cryptocurrency that rewards long-term holding with high-yield interest rates.

6.1. Tokenomics

Name: EDA Abbreviation: EDA Blockchain: BNB Smart Chain Format: BEP20 Decimals: 18 Maximum supply: 100 billion Contract Address: 0x79D3b9bf861a052e795b1d34f2aC91d9E869C00a

EDA was created by EdaFace Labs, which is the infotech department of the EdaFace Team. EDA is designed to be a multichain coin. Presently, it is on the BNB Smart Chain (BSC) and will soon be on other chains.

6.2. Nativity and Migration

EDA (also called Eda Coin) is native to EdaChain, which is a public, universal, gasless, permissionless blockchain.



By the Second Stage of EdaChain construction, Eda Coin will migrate onto the blockchain to assume its nativity.

Eda Coin is non-mintable, which means that no Eda Coin will ever be minted.

Fig. 6.1. Imagine if you had invested in Bitcoin or Ethereum during their infancy!

Eda Coin is your opportunity to do just that!

With its innovative technology and strong community backing, Eda Coin is poised for exciting growth.

6.3. Coin Distribution

Eda Coin distribution was transparent and met fair market dealing as follows:

- Presale: 20%
- Once-off Burnt on Deployment: 20%
- LP Farming: 11%
- Blockchain Development: 10%
- Team Allocation: 10%
- 5-Year Progressive Burning: 10%
- Cex Listing: 5%
- Dex Listing: 5%
- VC Round: 5%
- Community Rewards: 3%
- Charity: 1%

6.4. Eda Coin Security

For an enhanced upgrade in security features and efficient transaction experience by users, EDA has been duly audited by Cyberscope, one of the global leaders in blockchain auditing, and has passed the all-around audit assessment.

You can read the full audit report of \$EDA here:

https://github.com/cyberscope-io/audits/blob/main/eda/audit.pdf.

https://twitter.com/EdaFace_office/status/1763293025931764049



Fig. 6.2. Eda Coin is fully audited with no compiler error or any security issue.

It is an open source with no hidden lure.



6.5. The Five Locks of Eda Coin

To build trust and confidence among EdaFace communities, about 37% of the maximum supply of \$EDA has been locked up. Therefore, there is no fear of the Team flooding the market with EDA and dampening the price.

By locking EDA, its circulating supply is reduced allowing its price to grow progressively.

The Lock System

\$EDA has been locked up in five separate locks by the most popular industry locking system: Pinksale Locks. The five locks can be seen on the BSC scan explorer:

 $\underline{https://bscscan.com/token/0x79D3b9bf861a052e795b1d34f2aC91d9E869C00a?a=0x407993575c91ce7643a4d4cc}\\ \underline{acc9a98c36ee1bbe}$

See Table 3: Summary of Eda Coin Locks.



Fig. 6.3. Interestingly, the unlocking of the 37% tokens of \$EDA is gradual and will not impact negatively on the price.

See Locking Details on Eda Coin Whitepaper.

Table 3: Summary of Eda Coin Locks							
Lock Duration \rightarrow	24 months	36 Months	Lock Commencement Date: 13 July 2024				
Unlock Date $\rightarrow \rightarrow$	30 June 2026	30 June 2027	Transaction Hash				
LP Farm 11%	11%		0xfbd362b14e907e02a89e47e492b503ab50b8c664a46 9fff4fad248ad10369519				
Blockcha in 10%		10%	0x11310c3ce5ed7015d568bea69162883ba7eeef827a2 ad6a8e7060d57199be3fb				
Team 10%		10%	0x82d88450d05c5203ac6849955f541bec7eb1538448d b272024746935d721e880				
VC Round 5%		5%	0x338c87dd5410ad52d5e75734b93fe44113e41be3891 0b094436251f4b1fc856f				
Charity 1%		Preliminary	0x5cbab6ff6f113796df028404c8fdd3a254af9d66f038f 1667443323cf8adcb9c				
			= 37% of Maximum Supply = 37 billion EDA				
Charity	The entire 1% will be locked for 5 years (preliminary locking will be for 3						
1% 5-Year	years, which will then be extended to complete the 5 years) 2% will be burnt each year, starting from 30 June 2025						
Burn 10%	270 WIII (be burnt each y	ear, starting from 50 June 2025				
Cex Listing 5%	No locking (for liquidity supply during the progressive Sequential Listing)						
Dex Listing 5%	No locking (for liquidity supply during the progressive Sequential Listing)						

Cex = Centralized Exchange Dex = Decentralized Exchange

Note: The unlocking of the 37% tokens of \$EDA is gradual and will not impact negatively on the price.



6.6. Summary of Eda Coin Supply

Maximum Supply = 100 billion EDA Once-off Burnt = 20 billion EDA

Locked Amount:

11% LP Farming allocation = 11 billion EDA
10% Blockchain Development allocation = 10 billion EDA
10% Team allocation = 10 billion EDA
5% Venture Capital allocation = 5 billion EDA
1% Charity allocation = 1 billion EDA

Total Locked Amount = 37 billion EDA

Total Supply: Maximum Supply – Burnt Amount = (100 – 20) billion = 80 billion EDA

Circulating Supply: Total Supply – Locked Amount = 80 billion – 37 billion = 43 billion EDA

See Table 3: Summary of Eda Coin Locks.

Important Note

At least thirteen (13) use cases have been developed for Eda Coin through the EdaFace Ecosystem. These use cases constitute the **Intrinsic Utilities** of Eda Coin. See <u>edaface.com</u>.

In addition, Eda Coin will be used outside the EdaFace Ecosystem as it garners more attention and acceptance across national borders.

These extra use cases collectively form the **Extrinsic Utilities** of Eda Coin.



Fig. 6.4. EDA is the utility coin of the rapidly growing EdaFace Ecosystem.

6.7. Intrinsic Utilities of Eda Coin

Eda Coin derives its **intrinsic utilities** from the EdaFace Ecosystem. The EdaFace Ecosystem presently offers thirteen basic multi-purpose use cases for Eda Coin as follows:

1. Eda Coin is the means by which users and traders interact with EdaFace Listing platforms.

The EdaFace Listing Platforms are for the listing of cryptocurrencies, spot and derivatives-trading exchanges, decentralized exchanges, marketplaces, etc. that are in the Cryptocurrency Market.

2. The unique EdaFace Blockchain Literature is where users can produce their books, songs, videos, and any other piece of literature after payment of marginal transaction fees with Eda Coin, thus, increasing the utility of the coin.

3. EdaFace NFT Marketplace is a multichain platform with intrachain NFT transfer capability. Thus, you can send your ETH-based NFTs as well as BNB-based NFTs from any Ethereum or BNB-based platforms to EdaFace Marketplace for listing placement and marketing.



6.5. All Fig. activities and payment of transaction fees on the EdaFace NFT Marketplace and all other EdaFace platforms are made with Eda Coin.



4. EdaFace Launchpad is a dynamic platform for the advertisement of presales, carrying out Initial Coin Offer (ICO), Initial Dex Offer (IDO), Initial NFT Offer (INO), crowdfunding of projects, and digital equity sales.

Users interact on the Launchpad via Eda Coin as the means of transactions.





Fig. 6.6. On EdaFace Launchpad, Project Developers can list and launch their Presales for crowd-funding of their projects.

All Projects are automatedly verified by EdaFace System before they can be listed on the launchpad.

All the activities on EdaFace Launchpad are carried out using Eda Coin as the means of interaction. 5. Eda Coin is stakable and it is used for payment of rewards for yield farming on EdaFace Dex, which is a decentralized exchange.

6. EdaFace Dex offers spot trading and all three forms of derivatives trading (futures, options, and synthetics).

Eda Coin is the primary means of payment of transaction charges for these activities.

7. Payment of rewards and transaction fees of the decentralized Lending and Borrowing activities on EdaFace Dex is carried out with Eda Coin.

8. EdaFace also has a decentralized Peer-to-Peer Market where buyers can interact directly with sellers of digital assets. Users can advertise their assets on the platform.

All these interactions are facilitated using the Eda Coin.



Fig. 6.7. EdaFace Dex, a decentralized exchange, with its MIM Pool concept, offers spot trading, all three derivatives trading (futures, options, and synthetics), lending and borrowing, yield farming and liquidity mining, etc.

Eda Coin is the primary means of payment of transaction charges for these activities.



Brochure & Partnership Opportunities

9. EdaFace Mall is a unique e-commerce platform that links the physical world to the digital markets using blockchain technology.

Users sell and buy goods and services on the Mall using Eda Coin as the primary means of payment of transaction charges.



10. The School of Cryptocurrencies of EdaFace Academy is a resourceful centre for anyone who desires to generate, multiply, and accelerate profits from the Crypto Market.

Eda Coin is the currency for enrolment and all financial interactions on the platform.

11. EdaFace Academy has a rich resource of materials including several electronic books and blockchain books, which can be purchased using Eda Coin.

12. EdaFace Newsfeed is quite ingenious and dynamic, unveiling news in real-time from the Crypto Market, blockchain and artificial intelligence industries, and the digital world in general.

Project owners and writers place their adverts on this dynamic platform after payment of marginal fees with Eda Coin.

13. EdaFace Digital Clinic will soon be unveiled, and Eda Coin is the means for interaction on the platform.

You can view all these utilities of Eda Coin at edaface.com.

Please, note that other EdaFace utilities are being developed, and these will add more varieties to the functions of Eda Coin.



Fig. 6.9. No doubt, EDA Coin is Highly Profitable!

EDA coin is designed to keep growing in value because of its unique intrinsic and extrinsic utilities. Therefore, acquiring Eda Coin and holding it as a long-term investment makes good financial sense.

If you have any challenges in setting up your crypto wallet and acquiring Eda Coin, you can contact EdaFace Admin via the email: <u>support@edaface.com</u>.

6.8. Extrinsic Utilities of Eda Coin

Another important point to consider is that as Eda Coin becomes well-known, extrinsic use cases will naturally develop around it.

Such extrinsic uses will include

- (i). Cross-border transactions
- (ii). Storage of value, and
- (iii). The means of daily payment systems.

Eda Coin has been developed to play these extrinsic functions.



6.9. Listing on Exchanges

After the Presales, Eda Coin has been listed in decentralized exchanges (Dex) as well as on a centralized exchange (Cex).

Therefore, you can buy EDA on:

Pancakeswap (a decentralized exchange): https://pancakeswap.finance/swap?outputCurrency=0x79D3b9bf861a052e795b1d34f2aC91d9E869C00a.

Tokpie (a centralized exchange): <u>https://tokpie.com/view_exchange/eda-usdt/</u>.

During listing, Liquidity Supply is done progressively in what EdaFace Academy refers to as Sequential Listing.

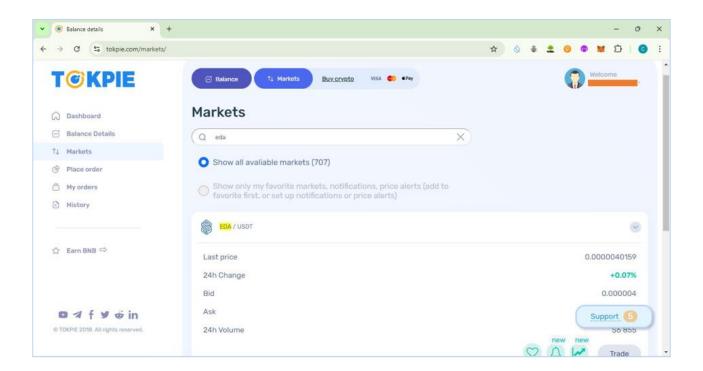


Fig. 6.10. You can trade Eda Coin on Tokpie Exchange, which is a centralized exchange.

6.10. Why You Should Acquire EDA Coin

As mentioned above, acquiring EDA Coin promises good returns. This is because EDA Coin is a very unique crypto as it embodies all the major characteristics of cryptocurrencies with novel additions.

Below are the eight reasons why you should acquire Eda Coin:

(1). Eda Coin is free of scam

EdaFace Team members are well-known and credible people. Moreover, the company, EDA, that has developed EdaFace with its Eda Coin is a registered entity. See the whitepaper for more information at <u>edaface.com</u>.

(2). Massive Coin Utilities

There is massive ongoing infrastructural development around EDA Coin that makes EDA Coin a strong contender for a top position in the Crypto Market.

The intrinsic and extrinsic use cases and the inbuilt characteristics of EDA will ensure that the coin is profitable for holders over some time.

(3). Cheap Transactional Fees

You, as well as your family members, clients, customers, or anyone else, can pay for goods and/or services with Eda Coin. The transaction charges are far cheaper when compared with fiat currency payments.

(4). Inelastic Price Growth

EDA is non-mintable. Thus, no more coins of EDA can be minted again. Such finite coin supply means that no EDA can be minted to flood the market again and dilute the price.

The advantage of this is that EDA has the potential for an elastic stretch of price growth, unlike fiat currencies that have infinite coin supply.

Note that EDA Coin is in its infancy, which means its price is at its cheapest level, hence, it is a good time to acquire the coin.



(5). Purchase Bonus

For every purchase of EDA Coin you make during the ongoing ICO, you will receive a free 3% bonus of the amount that you've bought.

Please, note that the Purchase Bonus has been terminated following the expiration of the ICO. However, Partners and Members of the Board of Advisors may still receive this Purchase as a way of incentivization.



Fig. 6.11. Simplicity of Transactions is our watchword!

(6). Referral Bonus

In addition, you will receive referral bonuses if your family members, friends, colleagues, or anyone else buys an EDA Coin with your Referral Link.

The strategy is simple: the more people you send your Referral Link to, the more tokens you will earn! Referral Bonus ended with the Presale ICO except in limited instances such as the Facilitator Fee, which is given to anyone that brings in High Volume Partners.

(7). Staking Function and Liquidity Mining

Another benefit of EDA is that you can stake your coins and enjoy a compounded growth rate of 5% annual percentage yield (APY) much like Cardano ADA.

Also, EDA Coin will be involved in liquidity mining (yield farming) on EdaFace Dex.

(8). Charity Promotion

Moreover, 1% of the total EDA Coin supply has been set aside for promoting a charitable system among humanity, and we encourage all holders to also contribute to this noble cause.

Hence, by holding EDA Coin you are part of the global interest to help orphans and children that are deprived of basic education and life necessities. On the EdaFace website, you can see some of the charitable works done by the EdaFace Team.



Fig. 6.12. EdaFace brings New Insight for Your Financial Freedom. EdaFace is here to serve You!

Brochure & Partnership Opportunities

EdaFace

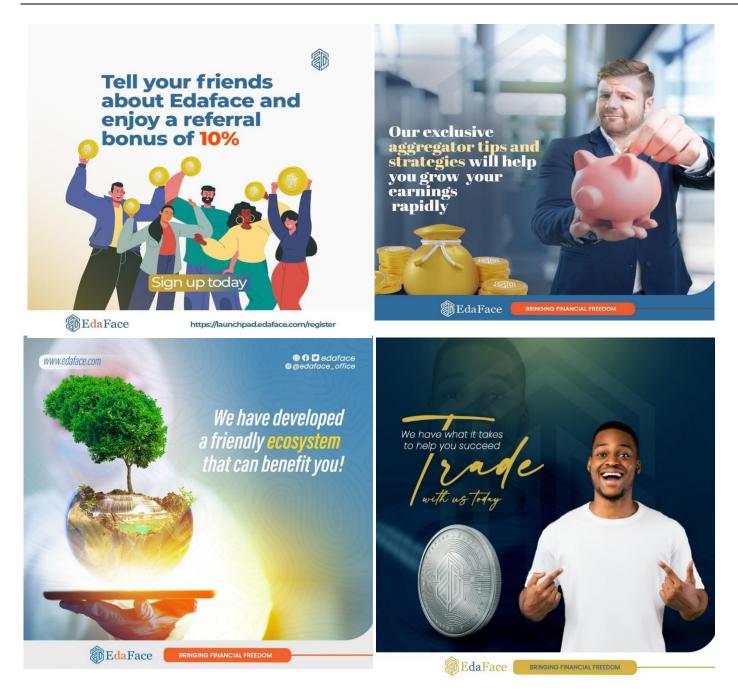


Fig. 6.13. EdaFace platforms like EdaFace P2P Market, EdaFace Dex, EdaFace Mall, EdaFace NFT Marketplace and Blockchain Literature are good trading platforms.

Join thousands of others to trade daily on EdaFace.

Section Two: EdaFace Partnership Opportunities

Chapter 7: Four EdaFace Partnership Opportunities

The benefits of blockchain technology open a whole new world of opportunities for individuals, institutions such as companies, and government agencies on how businesses are run. EdaFace, being a blockchain company, is pioneering these digital transformations. One way EdaFace does this is having Partners.

EdaFace Ambassador

An EdaFace Partner is an Ambassador of EdaFace Ecosystem and all EDA Projects.

As such, an EdaFace Partner may be called upon to function as a Regional Leader, National Leader, Manager, Admin Officer, or Sales Agent of EdaFace if needed.

EdaFace offers four main areas of Partnership Opportunities as follows:

- (1). EDA Coin Partnership
- (2). Equity Partnership
- (3). NFT Partnership
- (4). Governmental-Institutional Partnership

Each of these four areas of Partnership Opportunities is briefly discussed in a separate chapter below.

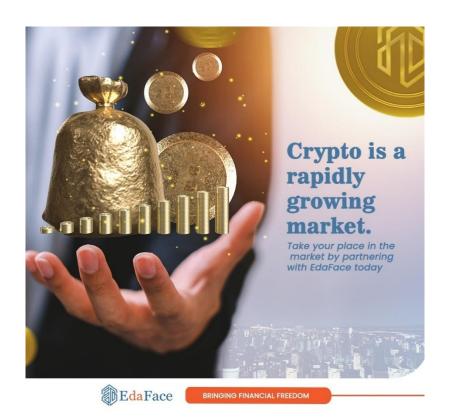


Fig. 7.1. EdaFace offers lucrative opportunities for Partnership. Don't miss out!

Chapter 8: Eda Coin Partnership

Eda Coin Partnership offers a unique opportunity for individuals and companies to create wealth via the holding and distribution of Eda Coin.

To become an Eda Coin Partner, you simply need to acquire a minimum of 2000 USD worth of Eda Coin as detailed in Table 4 below.



Fig. 8.1. Eda Coin Partnership attracts some exclusive discounts as shown in Table 4 below.

However, note that the discounted sales will cease once all the tokens allocated for such exercise are sold out.

Therefore, hurry and acquire the Eda Coin Partnership early!

8.1. Benefits of Eda Coin Partnership

For acquiring a minimum of 2000 USD worth of EDA Coin, you will enjoy the following benefits:

(1). Acquisition of \$EDA Coin below the Market Price

High-volume EDA Coin Partners will be privileged to acquire EDA Coin below the listing Market Price and also enjoy other lucrative benefits as shown in Table 1 below.

Note:

To acquire an EDA Coin at any of these special prices mentioned in Table 4 below, please email EdaFace Admin at <u>admin@edaface.com</u> indicating your interest in becoming an EDA Coin Partner. EdaFace Admin will then guide you on the process of acquisition of EDA Coin and registration as a Partner.

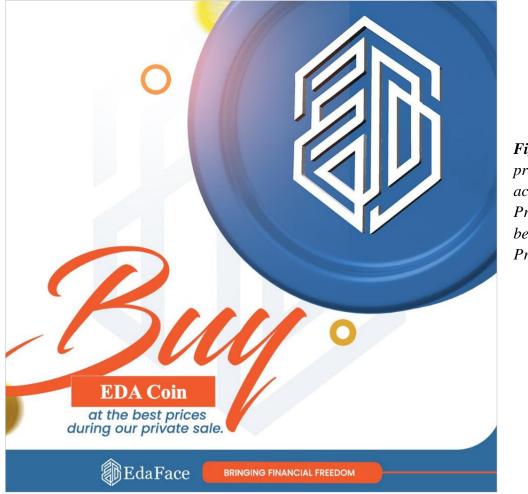


Fig. 8.2. EdaFace prospective Partners acquire Eda Coin as a Private Sale, which is below the Market Price!



(2). Increase in Value

By acquiring and holding EDA Coin in your portfolio, the value of your holding will increase with time, thereby increasing the value of your digital assets.

Buying Eda Coin now in its infancy is much like buying Bitcoin and Ethereum when they were less than one dollar each.

Therefore, don't miss the opportunity to enjoy exponential growth in your \$EDA holding.

(3). Free Bonuses

There are free bonuses you will receive when you buy EDA Coin and become a Partner. The various bonuses are indicated in Table 1 below.

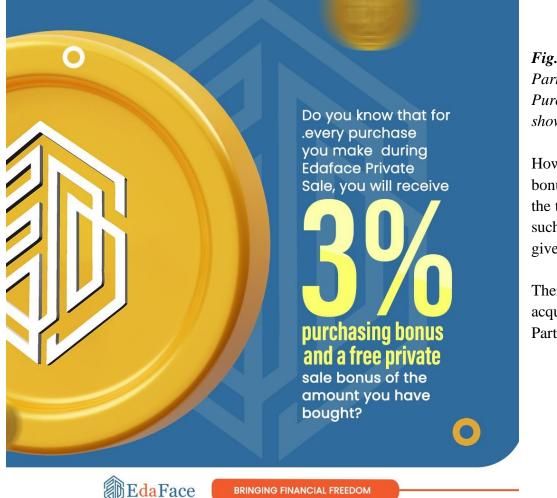


Fig. 8.3. Eda Coin Partnership attracts some Purchase Bonuses as shown in Table 4.

However, note that the bonuses will cease once all the tokens allocated for such exercise have been given out.

Therefore, hurry and acquire the Eda Coin Partnership early!

(4). EdaFace Platform Advertisement

If you acquire up to 5000 USD worth of Eda Coin, your profile picture may be displayed on a relevant EdaFace platform and you may advertise your goods and services on the relevant EdaFace platforms during the ongoing Eda Coin Private Sale, which will end once the targeted sales have been reached.

To view some of the EdaFace platforms, please visit edaface.com.

(5). Participation in Partners Meeting

As an Eda Coin Partner, you will also have the privilege to attend EdaFace Partners Meetings and interact with members of the EdaFace Development Team, the Admin Team, and the Board of Advisors, hence contributing to decisions affecting your investments.

(6). Regular Information

EdaFace is rapidly growing and its construction is ongoing. As an Eda Coin Partner, you will have the privilege of receiving first-hand information on new product development and new opportunities for increasing your investment portfolio in EdaFace as they emerge.

(7). Privacy and Protectiveness

Blockchain technology and cryptocurrencies offer privacy and protection for users. As such, Eda Coin provides users with industry-level privacy and protectiveness.

Moreover, we show Partners how to set up various enhanced securities around their Eda Coin and all other digital assets of EdaFace.



(8). Join Board of Advisors High-volume Eda Coin Partners may be voted to join the EDA Board of Advisors.

Fig. 8.4. EdaFace is an aggregator that seeks to bring all the functionalities of the Crypto Market to one platform.



8.2. How to Become an Eda Coin Partner

To become an Eda Coin Partner:

(a). Send an email message to EdaFace Admin via <u>admin@edaface.com</u> indicating your intention to partner with EdaFace

(b). EdaFace Admin will send you the *EDA Partnership Terms of Service* and *Acceptance Form* to sign to formalize and legalize your partnership with EDA Pty Ltd.

(c). You will need to acquire \$EDA as detailed in Table 4.

Table 4: EDA Coin Acquisition By Partners				
BENEFITS	PURCHASE PRICE (USD)	PURCHASE BONUS	SALES BONUS	
High Volume Benefits	10000 and above	Buy Below Market Price	Contact EdaFace Admin	
Special Benefits	2000 to 9999	Buy Below Market Price	13 to 16% Purchase Amount	
Platinum Benefits	1500 - 1999	Buy Below Market Price	7% Purchase Amount	
Gold Benefits	1000 - 1499	Buy Below Market Price	5% Purchase Amount	
Silver Benefits	500 - 999	Buy Below Market Price	3% Purchase Amount	
Bronze Benefits	100 - 499	Buy Below Market Price		
USD means United States Dollars				

8.3. Three Kinds of Eda Coin Partners

Based on the amount of coins acquired, Eda Coin Partners are of three kinds:

(a). Regular Volume Partners

These are Partners that spend between 100 to 1999 USD to buy EDA Coin.
The benefits they will get include:
(i). Purchase Eda Coin below the Market Price
(ii) A Seles Bonus of up to 7% of the Purchase Amount depending on whether it is Platinum (

(ii). A Sales Bonus of up to 7% of the Purchase Amount depending on whether it is Platinum, Gold, Silver, or Bronze Benefits as indicated in Table 4.

(a). Special Partners

These are Partners that spend between 2000 to 9999 USD to buy EDA Coin.

The special benefits they will get include:

(i). Purchase Eda Coin below the Market Price

(ii). A Sales Bonus of 13 to 16% of the Purchase Amount as indicated in Table 4.

(b). High Volume Partners

These are Partners that spend 10000 USD or more to buy EDA Coin.

The specialized benefits they will get include:

- (i). Purchase EDA Coin below the Market Price
- (ii). A Sales Bonus of 21% and above of the Purchase Amount

(iii). He may be voted to join the EDA Board of Advisors.

Whales

Partners that have acquired large amounts of Eda Coin are referred to as **Whales**. We encourage all our Partners to become Whales for the obvious reason of amassing good financial returns.

Available Assistance

If you have any difficulty on how to acquire EDA Coin, you can send an email message to EdaFace Admin at <u>admin@edaface.com</u> for assistance.

Chapter 9: EdaFace Equity Partnership

EdaFace is in its early stage of development and, hence, offers its digital equity to interested persons and companies. Equity purchase will give you shareholding rights in EDA Pty Ltd. In other words, by acquiring the equity of EDA Pty Ltd, you will become an EdaFace Equity Partner.

9.1. Lucrative Equity of EdaFace

EdaFace has 9 components and 30 compartments. These components and their compartments are designed to generate revenues for EdaFace. Therefore, buying equity of EDA Pty Ltd allows the equity owner to enjoy the revenue generation of EdaFace.

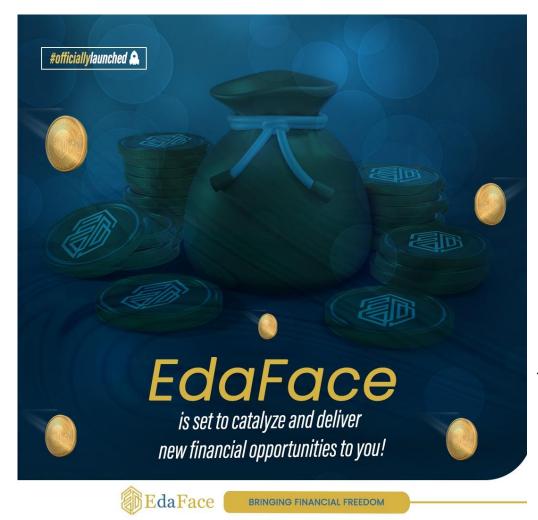


Fig. 9.1. EdaFace Designs to Fight Scams! One of the objectives of EdaFace is to fight crypto scams. The Verification Asset Centre (VAC) of EdaFace does identify crypto scams, especially rug pulls, long before they occur.

In other words, EdaFace helps all crypto lovers avoid scams and catalyze financial success. This is the first of its kind in the crypto industry.

9.2. How to Buy EDA Equity

You can contact EdaFace Admin (<u>admin@edaface.com</u>) for the equity purchase of EDA Pty Ltd. Admin's other contact details are in the last section of this brochure.



Fig. 9.2. EdaFace is here to serve you.

Chapter 10: EdaFace NFT Partnership

NFT stands for Non-Fungible Token, which is a Blockchain Product that represents either tangible or intangible items. EdaFace Academy refers to the asset from which the Blockchain Product was produced as the **Base Asset**.

There are three basic requirements to produce a Blockchain Product from a Base Asset:

- (i). The Base Asset must be identified and characterized
- (ii). A Digital Product will need to be created from the Base Asset

(iii). The created Digital Product will then pass through a blockchain to produce a Blockchain Product by the process of minting.

Note that the Digital Product and the Blockchain Product will each have a monetary value. In other words, the Digital Product and the Blockchain Product are *Digital Assets* and *Blockchain Assets*, respectively, which can be marketed separately. In some cases, the value of the Blockchain Asset can grow and ultimately become much bigger than the value of the Base Asset from which it was produced.



This means from one asset (Base Asset), you can create multiple assets (Digital and Blockchain Assets). That is power the of NFT technology. Creation and minting of NFTs are carried EdaFace out on NFT Marketplace, which can be accessed here: nft.edaface.com.

Fig. 10.1. The potential of NFT technology is enormous and EdaFace is positioned to be among the engine drivers of this huge emerging



10.1. NFT Technology Opens a New Way of Doing Things

To a newcomer, it may sound crazy that a parcel of virtual land can cost much more than physical real estate, especially considering that investors are willing to spend millions of dollars to acquire these virtual lands, which are powered by metaverse NFTs.

The trillion-dollar Asset Tokenization prospects, rapidly growing Digital Games with an estimated 1.5 billion worldwide players annually, Ownership Fractionalization that allows small capital investors access to otherwise expensive assets, NFT trading, Copyright Theft elimination, Licensing and Certificate Protection, Control of Counterfeit Tickets, fostering of Family Legacy, etc. are some of the ever-expanding use cases of NFTs.

Certainly, you cannot afford to ignore these changes. By being an EdaFace NFT Partner, you will receive guidance on how to become part of the sweeping changes in the NFT world and make profits.



10.2. You Can Become an EdaFace NFT Partner

In line with its vision, EdaFace seeks to partner with creators and innovators to bring their creative and innovative ideas into NFTs.

Hence, artists, scientists, sportsmen and women, musicians, authors, politicians, institutions, etc. are all welcome on board of partnership with EdaFace NFT Team, which consists of experts and marketers in the NFT industry.

In addition, are you an asset owner? Do you have a valuable asset item such as a house, copyrighted product, etc.? Do you know that such an asset can be tokenized as an NFT to yield an extra source of income?

EdaFace NFT Partnership can help you achieve such a feat.



Fig. 10.3. EdaFace NFT Marketplace is revolutionizing the NFT industry with its IntraChain Transfer capability.

By becoming an EdaFace NFT Partner, you will benefit from the knowledge and expertise of the EdaFace NFT Team.

10.3. Benefits for EdaFace NFT Partners

As mentioned above, your valuable physical assets such as your land, house, offices, art collections, sports items, scientific inventions, and indeed, any asset, can be converted into NFTs via EdaFace NFT Marketplace to generate extra revenues for you.

The process of conversion of your physical asset into an NFT is known as Asset Tokenization.

EdaFace NFT Team can assist with the tokenization of your assets so that you can generate extra income by offering the following services (see Table 5 below):

(1). Guidance on NFT Production

As an EdaFace NFT Partner, you will enjoy guidance from EdaFace industry-leading experts on NFT creation and minting development. Such guidance covers areas like Base Asset Identification, Product Characterization, Product Design, Product Formatting and Encoding, and NFT Card Minting.

(2). Guidance on Branding

As an EdaFace NFT Partner, you will also enjoy guidance on branding your NFTs as well as offer advice on best industry practices.



Fig. 10.4. You will receive all the technical support, marketing support, and other assistance necessary to tokenize your assets via EdaFac NFT Marketplace when you become an EdaFace NFT Partner.



(3). Guidance on Marketing

It is one thing to have a good product, and another thing entirely to get the product across to the target consumers. One benefit you get for being an EdaFace NFT Partner is that once your NFT contents have been finalized, EdaFace experts will guide you on pricing and marketing such as NFT Initial Offer, NFT Airdrops, NFT Listing, etc.

You will also receive EdaFace Email Marketing Assistance in which your NFT will be advertised to thousands of EdaFace Email subscribers.

In addition, your NFT may be advertised on EdaFace platforms such as the NFT Marketplace Arenas, EdaFace Newsfeed, EdaFace Mall, etc

(4). Free Eda Coin Incentive

When you create, mint, and market your NFTs on EdaFace NFT Marketplace as an EdaFace NFT Partner, you will receive some free Eda Coin. This is given as an incentive to spread the knowledge and patronization of NFT technology.

However, note that this free Eda Coin NFT Bonus is limited. Once the allocated tokens are given out, the free bonus will no longer apply. That means you need to join the EdaFace NFT Partnership early to reap this free benefit.

(5). Free EdaFace Premium NFT

When you become an EdaFace NFT Partner, you will also receive a free EdaFace Premium NFT, which is presently worth about three hundred (300) USD.

Please, note that this benefit is also limited. This means that once the allocated NFTs are given out, the free EdaFace Premium NFT will no longer apply. Therefore, it makes good sense to join the EdaFace NFT Partnership early to reap this free benefit.

(6). Miscellaneous Support

EdaFace's dedicated NFT Team will provide all the support that will make you feel comfortable using EdaFace NFT Marketplace for your asset tokenization. Such support includes Base Asset Identification, NFT intrachain transfer, etc.

If you are a newcomer to the NFT industry, be rest assured that you'll never be left alone as our team of experts, the EdaFace NFT Team, will be with you to help you navigate your way successfully and make profits.

	Table 5: Benefits for EdaFace NFT Partners			
	Benefit	Benefit Description		
1	Guidance on	(i). Product Identification		
	NFT	(ii). Product Characterization (iii). Product Designing		
	Production	(iv). Product Formatting and Encoding		
		(v). Minting		
2	Guidance on	Guidance on how to brand your NFT and advice on best		
	Branding	industry practices.		
3	Marketing	(i). Expert guidance on pricing		
	Guidance	(ii). NFT Marketing such as NFT Initial Offer, NFT		
		Airdrops, NFT Listing, etc.		
		(ii). Email Marketing Assistance in which your NFT will		
		be advertised to thousands of EdaFace Email subscribers.		
		(iii). Advertise your NFTs on EdaFace platforms such as		
		the NFT Arenas, EdaFace Newsfeed, EdaFace Mall, etc.		
4	Free Eda Coin	Free Eda Coin given out as an incentive		
	Incentive			
5	Free EdaFace	Free EdaFace Premium NFT, which is valued at about		
	Premium NFT	300 USD, from the EdaFace Premium stock.		
6	Miscellaneous	Examples include Base Asset Identification, NFT		
	Support	intrachain transfer, etc.		

Section Two: EdaFace Partnership Opportunities

10.4. How to Become an EdaFace NFT Partner

To become an EdaFace NFT Partner, you can email EdaFace Admin at <u>admin@edaface.com</u>, and you will be contacted.

Chapter 11: Governmental-Institutional Partnership

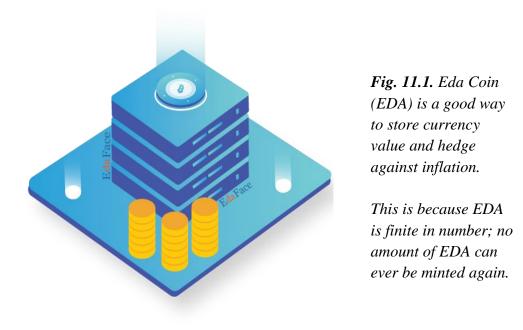
EdaFace also seeks to partner with governmental agencies and institutions such as companies to promote digitalization processes, blockchain technology, and artificial intelligence in particular across Africa and beyond.

11.1. Areas Governmental-Institutional Partnerships

Partnerships with government agencies or institutions can be in the following areas:

(1). Store of Asset Values

Any government agency or institution can keep its reserves as Eda Coin. Because the coin is deflationary, such storage reserves can grow in asset value over time as more and more people transact with it, unlike Fiat currencies which depreciate in value with time.



(2). Day-to-Day Transaction

Eda Coin is a currency that bears all the characteristics of a good currency. In other words, it can be used for day-today sales and purchases. It has much better utilities than fiat currencies and offers cheaper transaction fees, faster speed of transaction, better security features, and easier handling techniques.

As such, institutions and governmental parastatals can use Eda Coin for their day-to-day transactions.

(3). Cross Border Transaction

Eda Coin has good cross-border penetration and, hence, can be used in any country without the disadvantage of exchange fee charges that are associated with Fiat currencies. Thus, \$EDA in Kenya is \$EDA in South Africa.

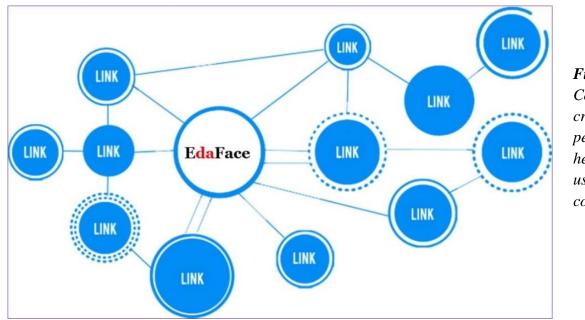


Fig. 11.2. Eda Coin has good cross-border penetration and, hence, can be used in any country.

11.2. Advantages of Eda Coin to Government and Institutions

Some of the advantages of Eda Coin to governmental agencies and Institutions are:

1. Growth in Values

Government agencies can keep their reserves as EDA Coin (abbreviated EDA). Due to its characteristic nature such as its deflationary nature, such reserves grow in asset value over time, unlike the Fiat currencies which depreciate with time.

2. Easy Transportation

Because it is digital, it is easy and more convenient to transport about. All you need is your password and login details to be able to move \$EDA to any part of the world.



3. Addresses Unbanked Community

In many parts of Africa and the developing world in general, many people do not have access to banking facilities. \$EDA solves this problem as it is easily available for anyone in any corner of the world. All you need is your smartphone or personal computer.

You can use \$EDA for borrowing and lending, buying and selling goods or services, or indeed for any transactional purpose.

4. Cheaper Fees

Transactions with \$EDA attract little to zero charges. Hence, any profits you make for any transaction with \$EDA are not depleted by exorbitant charges as seen with most other currencies.

Fig. 11.3. EdaFace and its utility coin, \$EDA, have been built with the industry's maximumsecurity system, and receive periodical upgrades; hence, governments and institutions can rely safely on \$EDA.



5. Tokenisation

EDA is the native coin for EdaFace NFT Marketplace. Key governmental or institutional assets, historical features, and other valuables can be tokenized through EdaFace NFT Marketplace. This will yield additional asset value as well as become a good source of revenue generation for the government agency or the institution.

6. Decentralization

\$EDA is a decentralized currency with no one having any control over it. Thus, its price is determined purely by the market forces and its natural characteristics.

7. Partnership Facilitator Benefits

EdaFace Team is looking for partners that will help in promoting this wonder currency across Africa and beyond. Great benefits await such Governmental or Institutional Partners as well as facilitators of such partnerships.



Fig. 11.4. Whether you are an individual like Eddy, the EdaFace mascot, an institution, or a government agency, EdaFace has a place for you.





Fig. 11.5. Whether you are an individual like Eddy, the EdaFace mascot, an *institution, or a government agency, EdaFace has a place for you.*

Partner with us to shape our world and bring financial freedom to people in this Emerging Digital Age!

Section Three: **Eda**Face Team

Chapter 12: EdaFace Team Documentation

EdaFace Team is the driving engine behind the EdaFace Ecosystem. The Team is made up of vibrant young experts and technocrats from across Africa, Asia, and Europe. The Team has a combined 56 years of crypto experience and blockchain expertise.

12.1. Full Doxxing

The identities of EdaFace Team members are fully documented (fully doxed) and visible to the public (see <u>edaface.com</u>).

This is to assure the public of the commitment of the EdaFace Team to live by the company's core values in the pursuit of its vision.

12.2. KYC Documentation

In line with its Core Values and its resolute position against all forms of scams, EdaFace takes identity verification and documentation very seriously.

As such, the EdaFace Board of Managers did an official Know Your Customer (KYC) documentation, which has been carried out by Cyberscope, one of the top globally ranked audit firms in the blockchain industry.

You can access the KYC badge of EdaFace from Cyberscope here: https://github.com/cyberscope-io/kyc/blob/main/eda/kyc.png

You can also view the KYC certificate on EdaFace's X (Twitter) platform: https://x.com/EdaFace_office/status/1763538803698831454



Fig. 12.1. EdaFace Team is KYC-compliant.



12.3. Public Engagements

Furthermore, EdaFace Team engages in a number of activities where they are publicly seen.

The following are some of these public activities:

(1). Recorded Live AMA Meeting on Binance:

https://www.binance.com/en/live/video?roomId=2177587&utm_campaign=binance_live

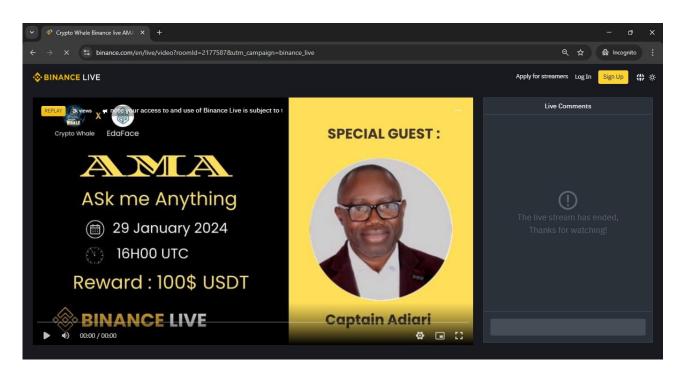


Fig. 12.2. Dr. Adiari C. and other members of EdaFace Team speaking about EdaFace Ecosystem on Binance Live AMA meeting on 29 January 20024



Section Two: EdaFace Partnership Opportunities

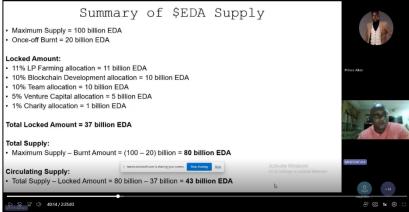


Fig. 12.3. EdaFace Seminar held 7th to 9th February 2025 where some leaders of the EdaFace Team were discussing the EdaFace Ecosystem. For ease of administration and to engender specialization, EdaFace Team members are structured into five departments.

Each Department is led by a Head of Department (HOD).

Below is a summary of the 5 Departments of EdaFace.

13.1. The Five Departments of EdaFace

(1). Executive Department

The Executive Department is the coordinating office of EdaFace activities. It consists of two Units:

(a). Executive Office The leader of the Executive Department is known as the **Chief Executive Officer** (CEO).

(b). Secretariat Office The Secretariat Office has a Secretary, who is the official Secretary of EdaFace.



Fig. 13.1. Through EdaFace Ecosystem, you can build the life you desire!

(2). Department of Finance

This Department is in charge of EdaFace finances. It has two units:

(a). Budgetary Unit This unit is in charge of budgetary formulation and allocations.

(b). Human Resource Unit This unit is in charge of payroll and staff recruitment and is part of the staff disciplinary committee.

(3). Department of Logistics This Department has multi-duties, which are grouped into three units:

(a). Business Development Unit This unit is in charge of business development.

(b). Legal Unit This Unit is in charge of all legal matters of EdaFace.

(c). Statistics Unit This Unit is in charge of data management.

> Fig. 13.2. EdaFace is a user interface aggregator that uses blockchain technology and artificial intelligence! EdaFace Team guides users on how to maximize EdaFace products for their profiting!



CIPC Registration Number: 2021/818038/07





Fig. 13.3. EdaFace Team is competent to drive the vision and mission of EdaFace.

(4). Department of Marketing

The Department of Marketing (DOM) is in charge of marketing EdaFace. The Department of Marketing consists of two Units:

(a) Sales UnitThis unit is in charge of all forms of EDA sales.The leader of the Sales Unit is known as the *Sales Manager*, and he/she reports to the Marketing HOD.

The Sales Manager will have a number of Sales Agents to work with.

(b). Media Unit

This unit is in charge of the production and management of graphics, videos, and all media needs of EdaFace. The leader of the Media Unit is known as the *Media Manager*, and he/she reports to the Marketing HOD. The Sales Manager will have a number of *Media Agents* to work with.

(5). EdaFace Labs

EdaFace Lab is the Department in charge of transforming ideas into physical or digital products in line with the vision of EdaFace.

Eda Lab consists of three units:

(a). Frontend Development

This unit is in charge of formulating, designing, developing, and maintaining the frontend system of the EdaFace Ecosystem.

(b). Backend Development

All the backend formulation, designs, development, and maintenance of the EdaFace Ecosystem is handled by the Backend Development Unit.

(c). Audit Unit

This is in charge of auditing all the codes such as the smart contracts of EdaFace Ecosystem

13.2. EdaFace Offices

EdaFace Team is a global brand. There is an **EdaFace Global Office** that oversees the global spread of EdaFace. Thus, the EdaFace Team is spreading across the nations of the world.

EdaFace groups the nations of the world into Five Continental Regions, in line with the geographical regions of the World as follows:

- (1). African Region
- (2). American Region
- (3). Asian Region
- (4). European Region
- (5). Oceanian Region.

Each EdaFace Regional Office is headed by a Regional Leader.

The functions of the Regional Leader include developing EdaFace's presence in all the nations within his Continental Region.



Fig. 13.4. EdaFace simplifies crypto education and empowers users with relevant crypto knowledge. EdaFace Team is very much handy to assist both newbies and experienced crypto users to realize their dreams of making financial profits from the Crypto Market!



Each nation will have an **EdaFace National Office**, which will be in charge of developing and promoting EdaFace across the cities, towns, and villages in the nation.

The office in a city, town, or village is referred to as **EdaFace Local Office**.

Whether it is a Global, Regional, National, or Local Office, the structure remains the same. Each Office will have the 5 Departments of EdaFace, which are:

- (1). Executive Department
- (2). Financial Department
- (3). Logistics Department
- (4). Marketing Department
- (5). EdaFace Labs

The Executive Department is headed by the Executive Officer (EO). If it is a National Office, it will be by the National EO and Local EO if it is a Local Office. The Executive Department also has a Secretariate to be headed by a National Secretary or Local Secretary for National Office and Local Office respectively.



Fig. 13.5. Through the various platforms of EdaFace Ecosystem, the EdaFace Team help business owners to grow their businesses. Whether it is the National or Local Office, each Department has subunits as mentioned above for the effective functional delivery of goods and services.

All other Departments are headed by the Head of Departments. If it is a National Office, it will be by the National HOD and Local HOD if it is a Local Office.

For example, there is National HOD Finance, Local HOD Finance, etc. for National Office and Local Office respectively.

This is the *EdaFace Brand*.

Office Organogram

The following is the organogram of the EdaFace Office First Level: Global Office Second Level: Regional Office Third Level: National Office Fourth Level: Local Office

This structural arrangement allows for a seamless flow of information, authority, and powers.





13.3. EdaFace Personnel

EdaFace Team is structured into three functional levels, which are:

(a). Board of Managers

EdaFace is a global edifice. All HODs of the five departments (Executive, Financial, Logistic, Marketing, and Lab Departments) at the Global Office constitute the Board of Managers (BOM). <u>Click here to see the BOM</u>.

The Board of Managers (BOM) is the managerial body responsible for promoting, protecting, and preserving the vision of EdaFace. It is the highest decision-making body of EdaFace.

(b). EdaFace Admins

These are EdaFace personnel who run the five **Departments of EdaFace**. Each Department is headed by an HOD.

(c). Board of Advisors

The Board of Advisors is made up of credible personalities with a burning passion for blockchain cryptocurrencies and blockchain technology in general. They believe that the decentralized nature of cryptocurrencies is a tool to right injustices and economic inequalities.

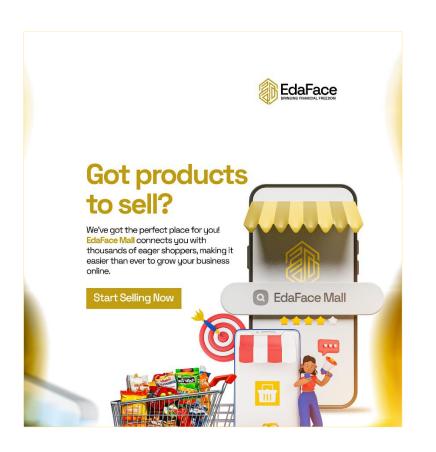


Fig. 13.7. EdaFace Team is competent to deliver on its promises across EdaFace Ecosystem which includes EdaFace Mall. As a member of the Board of Advisors, the personnel utilizes his skills, influence, powers, and training to further the interest and growth of EDA Pty Ltd and its products.

The Board of Advisors is advisory, and the final decision and necessary actions rest on the Board of Managers.

Each member of the Board of Advisors represents a Marketing Region of EdaFace.

13.4. Benefits of EdaFace Team

EdaFace Team was founded by the voluntary association of members. To incentivize these Team members to keep rendering their sacrifices and drive for the continuous promotion of the products of EDA Pty Ltd, ten percent (10%) of Eda Coin has been allocated to the entire Team.

However, Team members understandably agreed that their Eda Coin allotment would be locked from trading circulation for 36 months to allow the coin and its utilities to grow and mature.

This measure is also a way of building trust and confidence in the Team within the rapidly growing EdaFace communities.

You can see the locking details in the Eda Coin Whitepaper.



Fig. 13.8. As an EdaFace Team member, you'll be a pioneer that takes EdaFace, the revolutionary crypto aggregator, and its EDA Coin, to the next level of operation in the global industry to help many people reap profits from the emerging digital!



13.5. How to Become a Member of the EdaFace Team

If you are interested in joining the EdaFace Team at any level, you can send an email to <u>admin@edaface.com</u>, and the necessary documentation will be forwarded to you.



Chapter 14: EdaFace Communities

EdaFace communities are growing exponentially. Within a few months of launching, we have more than twenty thousand members actively engaging in our various communities.

You can join us on any of our official global social media platforms:

Chat Forum: <u>forum.edaface.com</u>

Facebook: www.facebook.com/EdaFace.Office1

Instagram: <u>www.instagram.com/edaface_office</u>

Telegram: <u>t.me/EdaFace_Global_Community</u>

TikTok: <u>https://www.tiktok.com/@edaface</u>

Twitter: <u>x.com/EdaFace_office</u>

Youtube: <u>www.youtube.com/@edaface</u>



Fig. 14.1. Join EdaFace Communities for regular updates about EdaFace Ecosystem.

Chapter 15: Contact Details

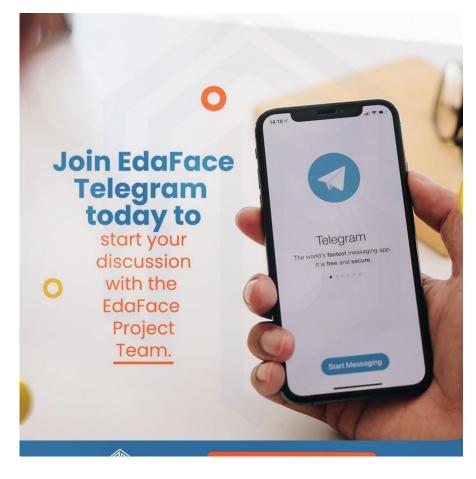
You can reach us via our contact details.

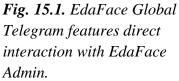
EdaFace website: <u>edaface.com</u> Email: <u>admin@edaface.com</u>

Telegram: <u>t.me/EdaFace_Global_Community</u> Twitter (now X): <u>https://x.com/EdaFace_office</u>

Contact Phone: +27 73 219 3350 (WhatsApp) **Physical Address:** House 1, Block C, Mabopane, Pretoria 0190, South Africa.

We are also willing to hold a face-to-face meeting with you where we can explain further via an MS Team, Zoom, WhatsApp, or Physical Meeting as applicable.





Chapter 16: EdaFace Disclaimers, Terms, and Conditions

All EdaFace Disclaimers, Terms, and Conditions are displayed on the EdaFace website as EDA Legals.

EdaFace website is <u>https://edaface.com</u>.

Please, acquaint yourself with the entire EdaFace Legals as they govern your use of EdaFace and all its products including this Brochure.



Bringing New Insight for Your Financial Freedom

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GLOSSARY

BIN = Blockchain Identification Number

- BNB = abbreviation for BNB coin
- BSC = BNB Smart Chain
- DeFi = Decentralized Finance
- DSG = Digital Signature Generation
- EDA = the native utility coin of EdaFace
- EdaFace = a user interface aggregator that powers global decentralization using blockchain technology and artificial intelligence.
- ETH = abbreviation for Ether, the native coin of the Ethereum blockchain
- HODL = Hold Onto Dear Life (this is an acronym that means keeping your asset for a long time for its price to increase)
- NFT = Non-Fungible Token
- NKJV = New King James Version of the Holy Bible
- USD = United States Dollar
- USDT = USD Tether, a stablecoin that is backed by the United States Dollar.

EdaFace Academy's Books

For further knowledge about how to generate profits from blockchain technology, artificial intelligence, and the Crypto Market in general, please obtain copies of these EdaFace Academy's books, authored by Dr Adiari Captain:

(1). Primary School of Cryptocurrencies – A Guide to Maximizing Crypto Investment.

(2). Secondary School of Cryptocurrencies – A Guide to Generating Continuous Passive Incomes.

(3). Tertiary School of Cryptocurrencies – A Guide to Accelerating Wealth from Crypto Investment.

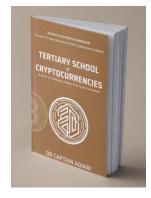
(4). How to Make Money from Non-Fungible Tokens (NFTs).

(5). Decentralized Finance (DeFi) in the Emerging Digital Age – A Practical Guide on How to Create Wealth from DeFi

- (6). Why Most Doctors & Professionals Aren't Wealthy (Book 1)
- (7). Why Most Doctors & Professionals Aren't Wealthy (Book 2)
- (8). Why Most Doctors & Professionals Aren't Wealthy (Book 3)









Samples of EdaFace Academy books that can further your knowledge on how to generate income from blockchain technology, artificial intelligence, and the Crypto Market in general.



EdaFace Academy's Books are available on various online platforms such as <u>EdaFace Mall</u> and Amazon.

You can also access the **electronic** and **blockchain** book formats on the EdaFace Academy store: <u>school.edaface.com/ebook</u>.

Hardcopies (paperback) of the book can be ordered online or obtained from your local bookshops or send an email to: <u>support@edaface.com</u>.

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